OPPORTUNITY OCCUPATIONS IN THE SOUTHEAST

WELL-PAYING JOBS FOR WORKERS WITHOUT A 4-YEAR COLLEGE DEGREE.

WHAT ARE OPPORTUNITY OCCUPATIONS?

Opportunity occupations are jobs that are generally accessible to than the national median wage (\$35,540 in 2014), adjusted for local cost of living differences. four-year college degree in less east to earn a good wage and

SALARIES AND EDUCATION

of jobs can be classified as clerks, and maintenance workopportunity occupations vary depending on the state, metro area. or industry a job is located in. they generally range from about \$32,000 to about \$66,000.

OF JOBS IN THE SOUTHEAST ARE OPPORTUNITY OCCUPATIONS



lower student loans than degrees the pay, number of openings. demand a bachelor's degree

descriptions, educational requirements, industries, and wages, visit frbatlanta.org/opportunityoccupations.

GEORGIA ALABAMA FLORIDA LOUISIANA

WHAT ARE THE JOBS?

TOP OPPORTUNITY OCCUPATIONS

supervisors

WHERE ARE THE JOBS?

SELECTED METROPOLITAN AREAS

OPPORTUNITY OCCUPATIONS







HOOVER

32.9%

of jobs are opportunity

Secretaries &

admin. assistants

accounting clerks

1.7%

INCREASE

in opportunity occupations

between 2011 and 2014

OCCUPATION WAGE OPENINGS

\$34K 620

Registered nurses \$57K 1.849

Truck drivers \$42K 5,415

Retail supervisors \$37K 1,755







Truck drivers



of jobs are opportunit

OCCUPATION WAGE OPENINGS

occupations

admin. assistants \$35K 368 Secretaries &

Registered nurses \$56K 520

Retail supervisors \$37K 645

Maintenance & \$38K 470 repair workers

18.6% 32.6% 48.3% 0.6%

Higher wages, Opportunity Lower wages, Lower wages,

occupations no BA required BA required

Truck drivers \$35K 2,576





TAMPA-ST.

PETERSBURG-

CLEARWATER

19.3% of jobs are opportunity

Registered nurses \$62K 9,096

Retail supervisors \$40K 3,079

secretaries \$45K 567 Executive

Automotive \$36K 738

Licensed

0.5%

INCREASE

in opportunity occupations

between 2011 and 2014

practical nurses

occupations

OCCUPATION WAGE OPENINGS

\$42K 1,439



Retail

supervisors

4,247 openings 22,533 openings



practical nurses

WHERE ARE THE JOBS?

SELECTED METROPOLITAN AREAS

OPPORTUNITY OCCUPATIONS

Higher wages, Opportunity

WHAT ARE THE JOBS?

TOP OPPORTUNITY OCCUPATIONS



MIAMI-FORT

LAUDERDALE-

WEST PALM BEACH

of jobs are opportunity occupations

& extraction

Lower wages, Lower wages

19.5% 19.9% 59.8% 0.8%

BA required occupations no BA required BA required

supervisors

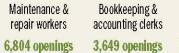








\$35K



\$35K

WHAT ARE THE JOBS?



\$63K

13,382 openings 6,804 openings 3,649 openings 23,078 openings 22,211 openings

WHERE ARE THE JOBS?

SELECTED METROPOLITAN AREAS

ATLANTA-SANDY SPRINGS **ROSWELL**

20.5% of jobs are opportunity occupations

Maintenance & \$37K 3,325

1.1%

INCREASE

in opportunity occupations

between 2011 and 2014

OCCUPATION	WAGE	OPENINGS	
tered nurses	\$60K	12,415	Re
supervisors	\$39K	5,900	ad
Licensed ctical nurses	\$43K	1,035	
l secretaries	\$41K	631	
Construction		ac	



OCCUPATION WAGE OPENINGS Pegistered nurses \$66K 11,737 Secretaries & \$35K 3,642 dmin. assistants Truck drivers \$42K 9,425 Bookkeeping & \$37K 2,154



OPPORTUNITY OCCUPATIONS

RICHMOND COUNTY of jobs are opportunity occupations OCCUPATION WAGE OPENINGS Registered nurses \$65K 1,849 Maintenance & \$34K 416 Retail supervisors \$36K 696 Bookkeeping & \$33K 137 Truck drivers \$39K 1,68

27.4% 21.8% 50.3% 0.5%

Opportunity Lower wages, Lower wages

occupations no BA required BA required

OPPORTUNITY OCCUPATIONS

WHAT ARE THE JOBS?

TOP OPPORTUNITY OCCUPATIONS

Truck drivers

WHERE ARE THE JOBS?

SELECTED METROPOLITAN AREAS

Licensed

practical nurses

Registered nurses

10,730 openings

of jobs are opportunit

repair workers

Bookkeeping &

accounting clerks

occupations no BA required BA required

OCCUPATION WAGE OPENINGS

Registered nurses \$57K 1,108

Maintenance & \$35K 739

Truck drivers \$38K 2,705

Licensed practical nurses \$38K 355

0.9% **INCREASE** in opportunity occupations between 2011 and 2014

\$33K

Maintenance &

repair workers

NEW ORLEANS

METAIRIE

24.7%

occupations

of jobs are opportunity

Bookkeeping &

accounting clerks

Office & admin.

practical nurses

supervisors

Retail supervisors \$38K

Truck drivers \$39K 2,314

Licensed \$41K 669

OCCUPATION WAGE OPENINGS

\$34K

Bookkeeping &

accounting clerks











of jobs are opportunity occupations OCCUPATION WAGE OPENINGS Registered nurses \$61K 968 Truck drivers \$42K 2,313

Bookkeeping & \$36K 254 accounting clerks Office & admin. supervisors \$46K 231

Retail supervisors \$37K 1.209

1.8%

INCREASE

in opportunity occupations

between 2011 and 2014

WHAT ARE THE JOBS?

TOP OPPORTUNITY OCCUPATIONS

\$37K

Truck drivers

WHERE ARE THE JOBS?

SELECTED METROPOLITAN AREAS

17.1% 26.0%

Opportunity

MISSISSIPPI









Retail supervisors

727 openings

Office & admin.

supervisors

2,878 openings 3,980 openings 7,631 openings 15,648 openings 13,134 openings

\$55K

Registered nurses

PASCAGOULA

OCCUPATION WAGE OPENINGS

Registered nurses \$56K 799

Retail supervisors \$35K 770

Office & admin. \$37K 74

Licensed practical nurses \$39K 142

Electricians \$43K 105

55.6% 1.2%

Lower wages, Lower wages,

occupations no BA required BA required

supervisors

TOP OPPORTUNITY OCCUPATIONS

TENNESSEE

WHAT ARE THE JOBS?



Maintenance &

accounting clerks repair workers











Truck drivers

Registered nurses

WHERE ARE THE JOBS?

SELECTED METROPOLITAN AREAS

Retail

supervisors

NASHVILLE FRANKLIN

Bookkeeping &

23.3% of jobs are opportunity occupations

OCCUPATION WAGE OPENINGS

Registered nurses \$59K 4,957 Truck drivers \$39K 4,701

Bookkeeping & \$36K 1,329 accounting clerks Maintenance & \$37K 1,275

Retail supervisors \$36K 2,847

repair workers

OCCUPATION WAGE OPENINGS Truck drivers \$43K 1,175 Delivery drivers \$35K 286 Maintenance & \$35K 374

occupations

KNOXVILLE

Retail supervisors \$35K 854 Licensed

practical nurses \$36K 255

OPPORTUNITY OCCUPATIONS OPPORTUNITY OCCUPATIONS

repair workers `

INCREASE in opportunity occupations

between 2011 and 2014





BA required occupations no BA required BA required

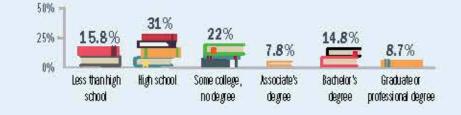
Higher wages, Opportunity Lower wages, Lower wages,

54.1% 0.6%

ALABAMA

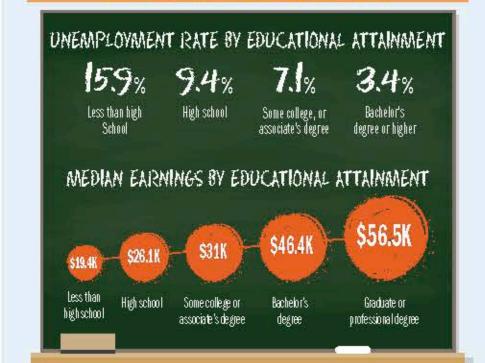
HOW MANY PURSUE HIGHER EDUCATION?

EDUCATIONAL ATTAINMENT FOR PEOPLE OVER 25 (2011-2015)



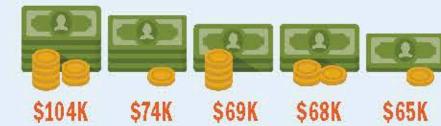
WHAT IS THE POWER OF EDUCATION?

UNEMPLOYMENT AND EARNINGS (2011–2015)



WHICH DEGREES MAKE THE MOST?

MEDIAN PERSONAL EARNINGS BY DEGREE MAJOR (2015



Physical sciences

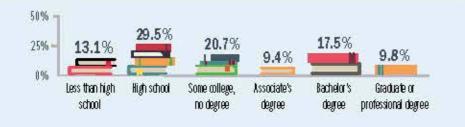
information sciences

Business

FLORID!

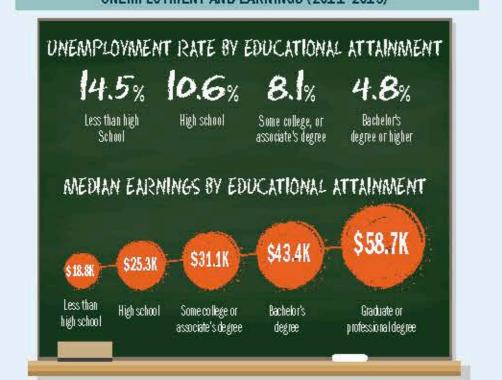
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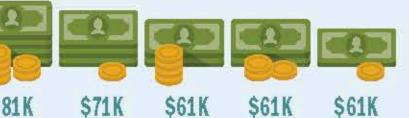
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UNEMPLOYMENT AND EARNINGS (2011-2015)



WHICH DEGREES MAKE THE MOST?

MEDIAN PERSONAL EARNINGS BY DEGREE MAJOR (2015)



Fransportation services &

Medical & health sciences

technologies

Computer & information sciences

Construction services

Engineering technologies

\$82K

Computer & information

sciences

Engineering technologies

GEORGI

HOW MANY PURSUE HIGHER EDUCATION?

EDUCATIONAL ATTAINMENT FOR PEOPLE OVER 25 (2011-2015)

WHAT IS THE POWER OF EDUCATION?

UNEMPLOYMENT AND EARNINGS (2011-2015)

UNEMPLOYMENT RATE BY EDUCATIONAL ATTAINMENT

MEDIAN EARNINGS BY EDUCATIONAL ATTAINMENT

associate's degree

Associate's

degree

8.3%

degree

Some college, or Bachelor's associate's degree degree or higher

Bachelor's Graduate or

degree professional degree

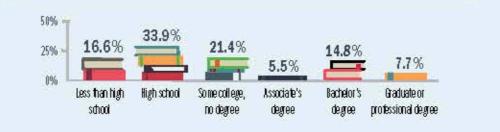
Physical sciences

professional degree

OUISIA

HOW MANY PURSUE HIGHER EDUCATION?

EDUCATIONAL ATTAINMENT FOR PEOPLE OVER 25 (2011-2015)



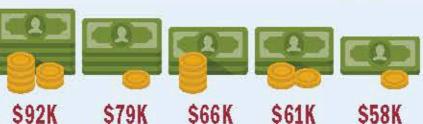
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UNEMPLOYMENT AND EARNINGS (2011-2015)



WHICH DEGREES MAKE THE MOST? WHICH DEGREES MAKE THE MOST?

MEDIAN PERSONAL EARNINGS BY DEGREE MAJOR (2015) MEDIAN PERSONAL EARNINGS BY DEGREE MAJOR (2015)

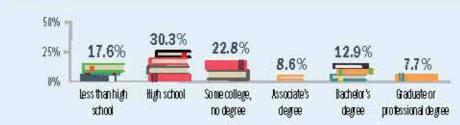


sciences

Physical sciences Computer & information MISSISSI

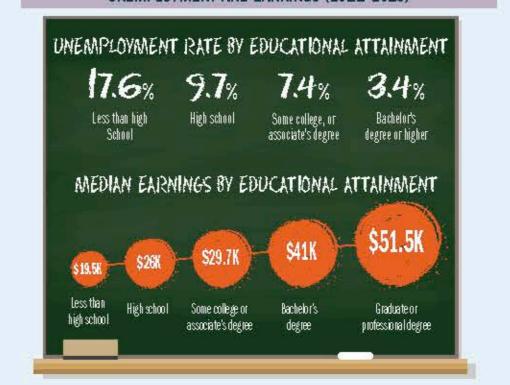
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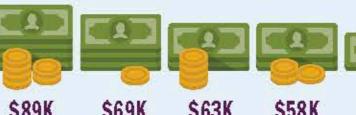
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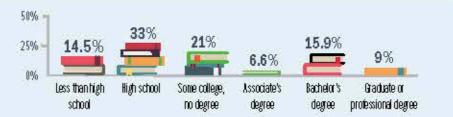
Medical & health sciences

life sciences

TENNESSEE

HOW MANY PURSUE HIGHER EDUCATION?

EDUCATIONAL ATTAINMENT FOR PEOPLE OVER 25 (2011-2015)



WHAT IS THE POWER OF EDUCATION?

UNEMPLOYMENT AND EARNINGS (2011-2015)



WHICH DEGREES MAKE THE MOST?

MEDIAN PERSONAL EARNINGS BY DEGREE MAJOR (2015)



Computer & information sciences

Engineering technologies

Physical sciences

health sciences

OPPORTUNITY OCCUPATIONS:

OPPORTUNITY FOR MIDDLE-SKILL WORKERS IN THE



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frhatlanta.org/opportunityoccupations



